



# Ontario East Municipal Conference September 11-13, 2024 in Ottawa



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Mayor | Maire

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On behalf of Members of Ottawa City Council, it is my distinct pleasure to extend a warm welcome to all those participating in the **Ontario East Municipal Conference**, hosted by the **Ontario East Economic Development Commission**, and taking place at the Ottawa Conference and Event Centre, on unceded Anishinabe Algonquin territory, from September 11<sup>th</sup> to 13<sup>th</sup> 2024.

This annual regional municipal conference serves as a premier forum for municipal, provincial and federal decisionmakers, economic development representatives, businesspeople, and other sector stakeholders to convene and network to share insights and best practices to augment economic growth and prosperity.

Focussing on economic development, municipal and community development, as well as workforce development, delegates will discuss challenges and opportunities with respect to housing, infrastructure, transition to EV in the automotive manufacturing sector, climate change resiliency, business growth and attraction, cybersecurity, alternative revenue tools and operational efficiencies, electricity planning, in addition to sustainability and prosperity in rural communities.

As Head of Council, I want to thank the Ontario East Economic Development Commission, keynote and guest speakers, along with the exhibitors and sponsors for dedicating efforts, expertise, services and resources to the successful organization of the 2024 conference.

Allow me to offer my best wishes to everyone present for a productive and rewarding meeting, as well as to the visitors for an enjoyable stay in Ottawa.

Sincerely,

*Mark Sutcliffe*

Mark Sutcliffe, Mayor/Maire

Au nom des membres du Conseil municipal d'Ottawa, j'ai le grand plaisir de souhaiter la bienvenue à tous ceux et toutes celles qui participent au **Congrès des municipalités de l'Est de l'Ontario** organisé par la **Commission du développement économique de l'Est de l'Ontario** et qui aura lieu au Centre de conférences et d'événements d'Ottawa, sur le territoire de la Nation Anishinabe Algonquienne non cédé, du 11 au 13 septembre 2024.

Ce congrès régional annuel des municipalités constitue un forum de premier choix où les décideurs municipaux, provinciaux et fédéraux, les acteurs du développement économique, les gens d'affaires et d'autres intervenants du secteur peuvent se réunir et travailler ensemble pour partager des idées et des pratiques exemplaires afin d'accroître la croissance économique et la prospérité.

En mettant l'accent sur le développement économique, municipal et communautaire, ainsi que sur le perfectionnement de la main-d'œuvre, les délégués discuteront des défis et des possibilités en matière de logement, d'infrastructure, de transition vers les VE dans le secteur de la fabrication automobile, de résilience aux changements climatiques, de croissance et d'attraction des entreprises, de cybersécurité, de nouveaux moyens de générer des recettes et d'efficacité opérationnelle, de planification de l'électricité, en plus de la pérennité et de la prospérité dans les communautés rurales.

En tant que chef du Conseil, je tiens à remercier la Commission du développement économique de l'Est de l'Ontario, les conférenciers principaux et invités, ainsi que les exposants et les commanditaires pour leurs efforts, leur expertise, leurs services et leurs ressources ayant contribué à l'organisation réussie du congrès de 2024.

Permettez-moi de souhaiter à toutes les personnes présentes une rencontre productive et enrichissante, et aux visiteurs, un séjour agréable à Ottawa.

Cordialement,

## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



## Friend Sponsors



# City Building 2024

## Magazine launch and networking cocktail

Event will preview top-30 city building projects in Ottawa and Eastern Ontario

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SUPPORTING SPONSOR



Join us in the Atrium on Tuesday, September 10<sup>th</sup> from 6:00-8:00 PM for a cocktail and networking reception with the **Ottawa Business Journal** to celebrate the launch of City Building 2024 magazine and to reveal the top 30 city building projects in the region.

# OEMC 2024 – PROGRAM OVERVIEW FOR WEDNESDAY, SEPTEMBER 11, 2024

8:30 AM –  
10:30 AM

**Atrium**  
**Registration and Refreshments**  
*Sponsored by Eastern Ontario Business Journal | Ottawa Business Journal*



10:30 AM –  
12:30 PM

**Room 118 CDE**  
**Conference Welcome & Opening Keynote**  
**Government Remarks:**

- Honourable Doug Ford, Premier of Ontario (video)
- Honourable Victor Fedeli, Minister of Economic Development, Job Creation and Trade (video)
- Warden Peter Emon, County of Renfrew, Chair, Eastern Ontario Wardens' Caucus
- Mayor Jeff Leal, City of Peterborough, Chair, Eastern Ontario Mayors' Caucus

**Opening Keynote Speaker: Jennifer Botterill**  
*Sponsored by Enbridge Gas Inc.*



**Plenary: Economic Development & Housing - Addressing Infrastructure Issues for a Bright Future**

12:30 PM –  
1:30 PM

**Lunch in Room 118 CDE | Sponsored by Independent Electricity System Operator (IESO)**  
*Pick up your food in the Exhibit Hall*



1:30 PM –  
2:30 PM

<b>106 H</b> <b>CMHC Housing Solutions</b>	<b>Room 118 A</b> <b>Navigating the Workforce Transition to Electric Vehicles in Canada &amp; Eastern Ontario's Automotive Manufacturing Sector</b>	<b>Room 106 FG</b> <b>Building Ontario's Economy</b>	<b>Room 118 B</b> <b>Special Events &amp; Perilous Partnerships</b>	<b>Room 110</b> <b>Talent Retention and Attraction across Ottawa and Eastern Ontario</b>
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2:30 PM –  
3:00 PM

**Refreshment Break in Exhibit Hall, Ballroom 106**  
*Sponsored by Welch LLP*



3:00 PM –  
4:00 PM

<b>106 H</b> <b>RESILIENT IN THE STORM Strategies for a Vibrant Recovery and Planning for the Unpredictable: Climate-Ready Strategies for Municipalities</b>	<b>Room 118 A</b> <b>Canada's Immigration Advantage and Innovating Rural Resilience: Eastern Ontario's Path to Immigrant Attraction and Skilled Workforce Integration</b>	<b>Room 106 FG</b> <b>Why SME is Keystone of the Canadian Economy and the Importance of Economic Development at the Municipal Level</b>	<b>Room 118 B</b> <b>Accelerating Bio-Based Manufacturing in Canadian Municipalities and Data-driven Bioeconomic Solutions for Regional Economic Development</b>	<b>Room 110</b> <b>Frontenac Communal Services Project - Bringing Water and Wastewater Together for Rural Community Building</b>
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4:00 PM –  
4:10 PM

**Transition Break**

4:10 PM –  
5:10 PM

<b>Room 118 A</b> <b>Powering Growth: Working Together to Meet New Electricity Demand</b>	<b>Room 106 FG</b> <b>Community Responsibility, and DEI trending?</b>	<b>Room 118 B</b> <b>Activating Public Spaces that Foster Business Development</b>
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5:10 PM –  
6:30 PM

**President's Reception in Exhibit Hall | Sponsored by Hydro One**  
**Prime networking opportunity! Drinks & appetizers will be available**



6:30 PM –  
10:00 PM

**FREE NIGHT** – OEMC will provide a shuttle service from the **Ottawa Conference & Event Centre** to the **Byward Market** (33 George Street). **The first shuttle will depart at 6:15 PM and continue to loop until 10:30 PM.**

OEMC has teamed up with **Ottawa Tourism** to offer OEMC attendees the most of Ottawa for less with these incredible discounts. Scan the QR Code at Registration or online [here](#) for a list of places that will provide discounts if you wear your badge at the participating businesses. **Please note you are welcome to make reservations at restaurants not on this list!**

# OEMC 2024 – PROGRAM OVERVIEW FOR THURSDAY, SEPTEMBER 12, 2024

8:00 AM – 9:00 AM	<b>Room 118 CDE</b> <b>Hot Breakfast! Pick up your food in the Exhibit Hall!   Sponsored by Rogers</b>				
9:00 AM – 10:00 AM	<b>Room 118 CDE</b> <b>Government Address</b> <ul style="list-style-type: none"> <li>Honourable David Piccini, Minister of Labour, Immigration, Training and Skills Development (video)</li> <li>Honourable Nolan Quinn, Minister of Colleges and Universities and MPP for Stormont-Dundas-South Glengarry (video)</li> </ul> <b>Special Presentation – Presented by Ontario East</b>  <b>EDO of the Year Award Presentation</b> <b>Sponsored by ResearchFDI</b>				
10:00 AM – 10:30 AM	<b>Refreshment Break in Exhibit Hall, Ball room 106</b> <b>Sponsored by Invest Ontario</b>				
10:30 AM – 11:30 AM	<b>Room 106 H</b> <b>Investigating alternative revenue tools and uncovering operational efficiencies to balance budgets in difficult times. A Case Study of Cavan Monaghan</b>	<b>Room 118 A</b> <b>Eastern Ontario Macroeconomics: Are We (Finally) Emerging from Five Years of Economic Uncertainty?</b>	<b>Room 106 FG</b> <b>Building a Foundation for Prosperity and Resiliency in Rural Communities</b>	<b>Room 118 B</b> <b>Guarding Our Communities: Cybersecurity Essentials for Municipalities</b>	
11:30 AM – 11:40 AM	<b>Transition Break</b>				
11:40 AM – 12:40 PM	<b>Room 106 H</b> <b>City of Kingston International Student Symposium and Building Tomorrow's Workforce: The Strategic Advantage of Co-op Student Employment</b>	<b>Room 118 A</b> <b>Enabling Stickiness with Youth and the Young Population and County of Simcoe: Nurturing Growth through Inclusive Workforce Initiatives and Partnerships</b>	<b>Room 106 FG</b> <b>Municipal Law Update</b>	<b>Room 118 B</b> <b>Electricity Planning in Eastern Ontario</b>	
12:40 PM – 1:45 PM	<b>Lunch in Room 118 CDE with Special Presentation by Invest Ottawa</b> <i>Pick up your food in the Exhibit Hall!</i>				
1:45 PM – 2:45 PM	<b>Room 106 H</b> <b>The Power of a Regional Voice: Positioning Your Community as a "Hub City" and Productive Partnerships – ensuring community and economic development strategies align</b>	<b>Room 118 A</b> <b>Enbridge Sustain: Towards a Lower-Carbon Future</b>	<b>Room 106 FG</b> <b>Breaking Down Housing development &amp; Site Servicing Barriers: Rural and Infill Solutions and how to Leverage Municipal Service Corporations</b>	<b>Room 118 B</b> <b>Workforce Development - Programs and Services Supporting Business Growth and Attraction</b>	
2:45 PM – 3:15 PM	<b>Refreshment Break in Exhibit Hall, Ballroom 106</b> <b>Sponsored by Municipal World</b>				
3:15 PM – 4:15 PM			<b>Room 106 FG</b> <b>Bridging Industry and Education: Unveiling Kawartha Lakes' Innovative Workforce Solutions</b>	<b>Room 118 B</b> <b>City of Kawartha Lakes Short Term Rentals License Program</b>	
5:30 PM – 10:00 PM	<b>Room 118 CDE</b> <b>Banquet &amp; Entertainment featuring Sussex!</b> <b>Sponsored by Cambium</b> <i>*Cocktail from 5:30-6:30   Dinner to begin at 6:30   Band to go on at 7:30</i>				

# OEMC 2024 – PROGRAM OVERVIEW FOR FRIDAY, SEPTEMBER 13, 2024

9:00 AM – 10:00 AM	<b>Room 118 DE</b> <b>Morning Refreshments &amp; Special Guest Speaker: Mike Moffatt, Senior Director, Policy and Innovation, Smart Prosperity Institute</b>  <b>Closing Remarks</b>
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## Thank you to our Sponsors and Exhibitors

Be sure to visit all our exhibitors during the conference. The Exhibit Hall is in the Ballroom 106 and is open as follows:

**Wednesday, September 11, 8:00 a.m. – 10:30 p.m.** – breakfast and registration

**Wednesday, September 11, 12:30 p.m. – 1:00 p.m.** – lunch traffic

**Wednesday, September 11, 2:30 p.m. – 3:00 p.m.** – refreshment break

**Wednesday, September 11, 5:10 p.m. – 6:30 p.m.** – President’s Reception

**Thursday, September 12, 10:00 a.m. – 10:30 a.m.** – refreshment break

**Thursday, September 12, 12:40 p.m. – 1:00 p.m.** – lunch traffic

**Thursday, September 12, 2:45 p.m. – 3:15 p.m.** – refreshment break

1	Ministry of Agriculture, Food and Agribusiness	17	Rogers Communications
2	Ecostrat Inc.   The BDO Zone Initiative	18	Research FDI
3	Newterra	19	Independent Electricity System Operator (IESO)
4	Wood Manufacturing Cluster of Ontario	20	Fotenn
5	QMR Consulting & Investigative Services	21	Cloud Metric
6	CareerLabsVR	22	Cambium
7	Charging Lounge	23	iSILIVE
8	Image Advantage, a Division of Octacom	24	Spark Centre
9	Launch Kawartha & Invest Kawartha	25	Pinchin
10	FedDev Southern Ontario	26	VC3
11	Public Services Health & Safety Association (PSHSA)	27	Tangible Words
12	Ministry of Labour, Immigration, Training and Skills Development	28	Edgeworx Solutions Inc.
13	Enbridge Gas Inc.	29	BDC
14	Eastern Ontario Business Journal   Ottawa Business Journal	30	Playground Planners
15	Municipal Property Assessment Corporation (MPAC)	31	VS Municipal Solutions
16	Intact Public Entities	32	Conservation Ontario

