



# Ontario East Municipal Conference

## September 16-18, 2020

### NAV Centre | Cornwall, ON

# CALL FOR SPEAKERS



**Contact us for more information or to be a sponsor:**

OEMC 2020 Conference Office

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## OEMC Call for Speakers

The **Ontario East Economic Development Commission (OEEDC)** is pleased to announce the **2020 Ontario East Municipal Conference (OEMC)** will be held at the NAV CENTRE in Cornwall, Ontario, **Wednesday September 16 to Friday September 18, 2020.**

An anticipated attendance of more than 350 delegates and 50 exhibitors from across Ontario will provide an excellent networking and educational forum for everyone involved in this conference.

Please forward this **Call for Speakers** to any other individuals/organizations you feel could make a contribution to the conference.

## Who Should Submit

- Economic Development Officials & Staff
- ED Committee Chairs
- Economic Development Consultants
- Commercial /Industrial Brokers & Developers
- Community Financial Representatives
- Corporate Site Location Officials
- Market Researchers
- Tourism Representatives
- Downtown Revitalization Officials
- Federal and Provincial Officials

## Share Your Expertise

We invite you to share your innovative ideas at the Conference by submitting proposals for presentations on topics such as, but not limited to:

- EDO Working Groups
- Community Engagement
- Demographics
- Economic Development Best Practices
- Downtown Development
- Creative Ideas for a Small Budgets
- Grant Writings
- Government ED Programs
- Media Management
- Rural Economic Development Initiatives
- Quantification
- Business Recruitment and Training
- University ED Research
- Social Media Basic and Advanced
- Regional Economic Development Models

## Presentation Specifications

Presentations will be programmed in various time frames.

## Submitting Presentation Proposals

- Your submission must include the title of the presentation, presenter name(s) and organization(s), presenter bio(s), and the presentation description.
- Please submit a 200-word description of your presentation. This 200-word description will be used in all conference advertising literature and assist in evaluating your submission. Please use clear language to describe the nature of the presentation. **Please ensure your description accurately reflects the content of the session. Sessions that are interactive and/or focus on case studies, best practices, and provide take-aways for attendees will be given priority.**
- Presentation rooms will be set up with a projector and laptop for powerpoint presentations. Please specify any additional audio-visual equipment that you will need for your presentation.
- Please allow time within your presentation for questions and discussion.
- All accepted presenters are asked to provide an electronic copy of their presentation for the conference website. Presenters are responsible for duplicating any handouts at their own cost if they wish to provide within their presentations.

## Criteria

The **200-word description** will be the basis for judging the proposal. All evaluations will be based on the following criteria:

- Importance
- Innovation and originality
- Quality, clarity and organization of submission
- Sessions will be selected to ensure a varied program
- ***Sessions that are interactive and/or focus on case studies, best practices, and provide take-aways for attendees will be given priority***

Conference Streams include:

- Marketing and Promotion
- Economic Development
- Leadership and Management
- Local Government/Planning/Housing
- Other

**Deadline for submission of proposal: February 28, 2020**

**Submit your proposal here:**

**<https://www.surveymonkey.com/r/OEMC2020Speakers>**