

OEMC 2016

OBSTACLES TO ECONOMIC DEVELOPMENT



TOPICS



Introduction



Why a Forum



Economic Development Obstacles



Strategy



Example



Lessons Learned



Questions



INTRODUCTION

We are

Rural Mayors' Forum of Eastern Ontario created in the fall of 2015

Membership

Represent other municipalities within our Counties

- Communicate our progress & solicit input
- Invited to attend meetings

Small rural communities facing common needs and problems





MUSKOKA

HALIBURTON

PETERBOROUGH

KAWARTHA
LAKES

NORTHUMBERLAND

PRINCE
EDWARD

HASTINGS

RENFREW

LENNOX & ADDINGTON

FRONTENAC

LANARK

NATIONAL
CAPITAL
REGION

LEEDS &
GRENVILLE

STORMONT
DUNDAS &
GLENGARRY

PRESCOTT
& RUSSELL



WHY CREATE THE FORUM

Teamwork

- Expertise
- Collaboration
- Unified strategy

Challenges

- Limited tax base
- Infrastructure costs
- Attracting and retaining economic development

Establish priorities

- Identify issues that affect all
- Agree on priorities
- Establish action plans





OBSTACLES TO ECONOMIC DEVELOPMENT



Small Rural Municipalities

- Expertise Limitations
- Limited Resources
- Other Funding Requirements

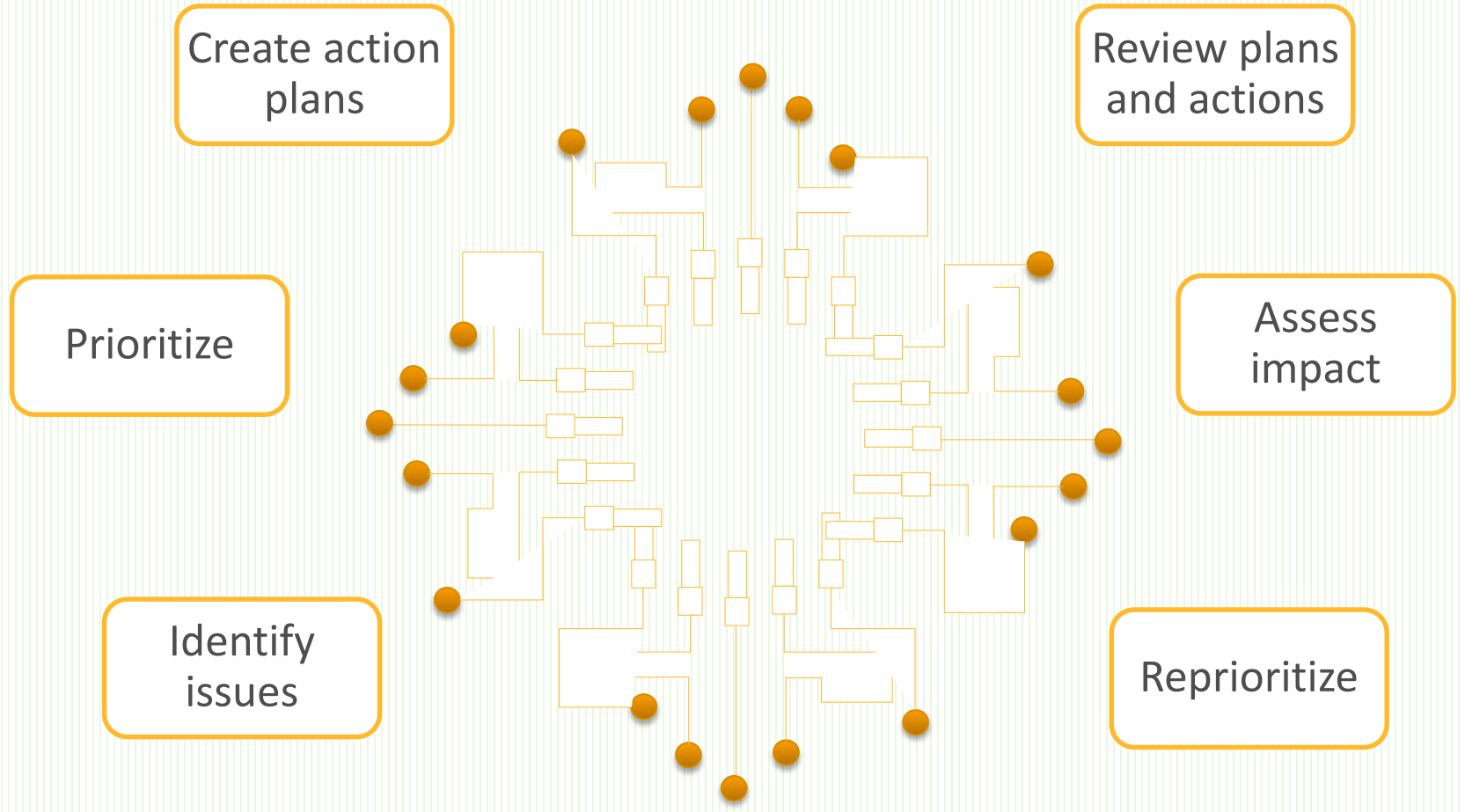
Investment Attraction

Lack of Strategy

Collaboration

- Other Municipalities
- Organizations
- Government

STRATEGY



EXAMPLE



Green Energy Act

No Consensus
Key Obstacle

Attract and retain economic development

Objective Statement



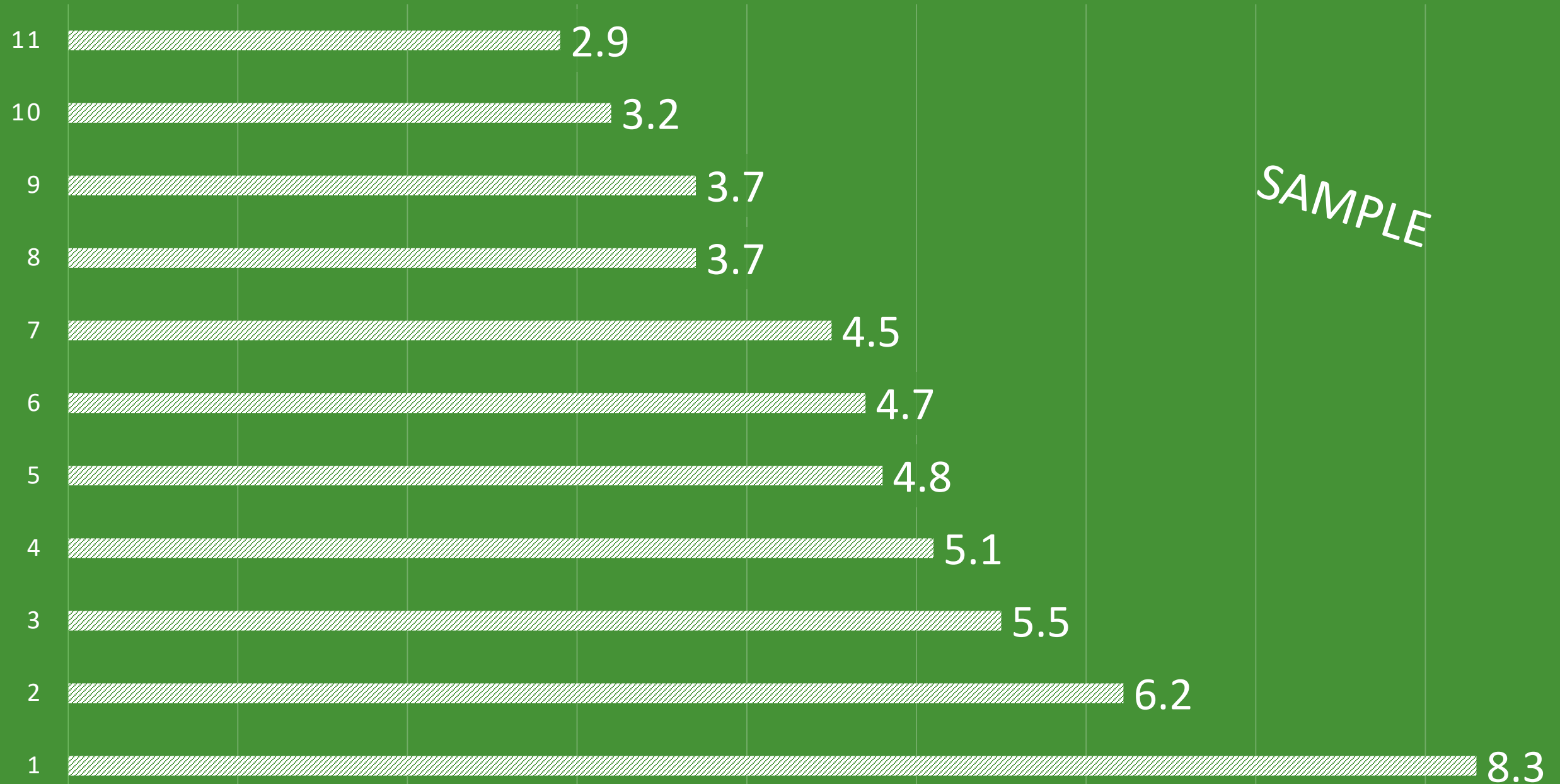
Key Obstacles

Consensus

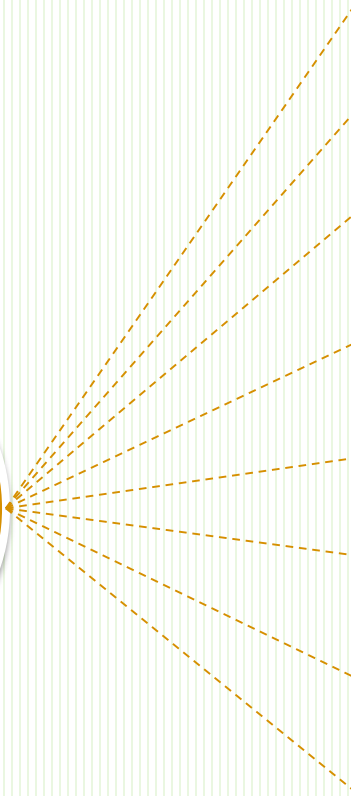
- a. Ontario Provincial Police (OPP) Billing
- b. Ontario Community Infrastructure Fund (OCIF) Funding
- c. Cell phone coverage
- d. Broadband access for all



2016 ESTIMATED TAX INCREASE (OPP ONLY)



EXAMPLE



Forced on us with no input

Agreed we had to accept the model

Investigated options

Analyzed the data

Measured impact

Met with stakeholders

Identified action

Collaborate with ROMA



LESSONS LEARNED



- Teamwork Works
- Collaboration is Key
- Clear strategy necessary
- Regular meetings a necessity
- Revisit priorities to stay focussed
- Communication is vital
- Understand your value proposition
- Understand investor requirements





THANK YOU



*Let's continue the
conversation*

RON HIGGINS



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