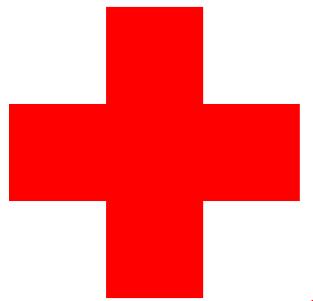
#### **SUMMER 2013 TAKE AWAYS**

Alberta Floods and the Lac Mégantic Train Derailment



# CANADIAN RED CROSS

- Alberta Floods
- Lac Mégantic



Sept. 11, 2013 Summer 2013 Take Aways

## **HIGH RIVER**







## The water rises...





## The water rises...

#### WHAT DO YOU DO?

- Do you "order" an evacuation?
- What about people already cut off?
- Who do you call for help?
- What about people who won't go?
- When can they return?
- Where do you operate?







## The water rises...





## The water stays...and stays...







#### WHAT DO YOU DO?

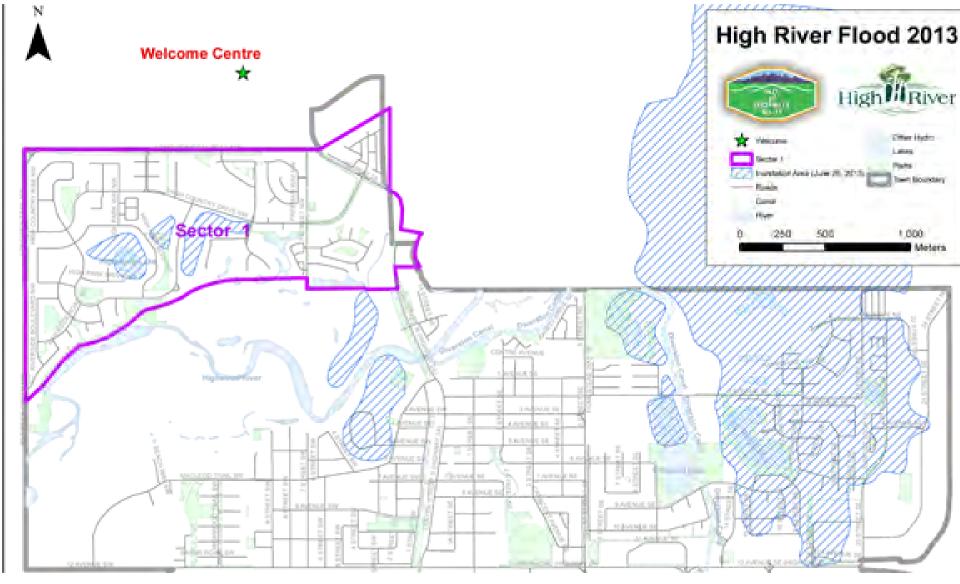
- Where did your residents go?
- What do you tell them...after a day, a week, a month?
- How do you look after people who can't go home?
- Where do they wait?
- Who do you let back first?







## Going back...





## The water stays...

#### WHAT DO YOU DO?

- What do you give people going back?
- How do they tell you what they need?
- Who cleans up personal residences?
- What about all the "stuff"?
- How do we know who is being missed?











#### **OUR CHANGING OUTLOOK**

Then	Now
People come to you or call 911 if they need help	We have to seek out those at greater risk and use new means to do so
People find and go to the service they need	System navigation through "one-window" solutions
Resources are plentiful and can be secured through a phone call	Big logistics take big effort, creativity, and advance preparedness
The rain has stoppedeverything looks fine	Flood response is complex and long-term
Citizens as passive victims in disaster	Residents and "customers"
8-12-hour media cycle	Social media, cameras on location within minutes, high expectations
"I don't need help!"	"Let's work together to help people."



## LAC MÉGANTIC







July 6, 2013



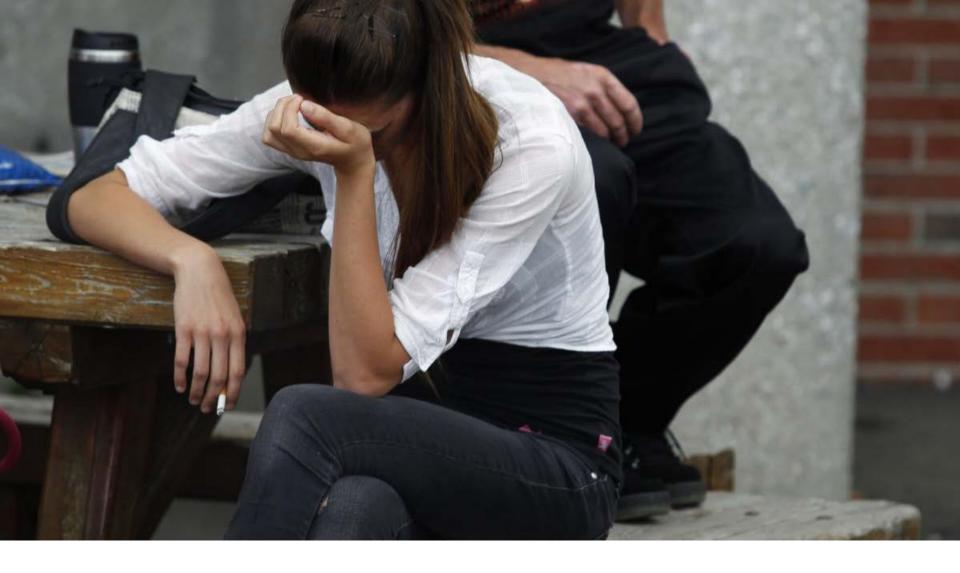


## Early Days – the relief efforts





## **Medium-term Impacts**





## **Long-term Impacts**





## Recovery – the long haul





## Recovery - the long haul





## Recovery – the long haul





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## THANK YOU MERCI

