



**Community Improvement Plan  
Eastern Ontario Municipal Conference  
September 9th, 2014**

# OVERVIEW

## **Community Improvement Plans A Frontenac County initiative using Federal Gas Tax**

**How we Got Started**

**Our Process**

**Our Success**

**Our Next Steps**

# How we Got Started

- **Sustainability Plan**
  - Priority of 2009
- **County Council Budget**
  - February 2010
- **Consultant Retained**
  - October 2010
- **County Council Decision**
  - November 2010
- **Verona CIP Approved**
  - January 2012
- **Sharbot Lake CIP Approved**
  - August 2012
- **Marysville CIP Approved**
  - October 2013

# Basic Elements of a CIP

- Municipal grant and/or loan programs to stimulate private development
  - Façade improvement
  - Brownfield redevelopment
  - Energy efficient buildings – new and retrofits
  - Infill and adaptive reuse in existing built areas
- Municipally-driven programs such as public space and infrastructure improvements

# Community Benefits

- Improved physical appearance
- Attracts new investment
- Coordinates municipal investment
- Increases municipal assessment base
- Achieves community improvement objectives

# Our process

- Analyzed 11 communities within the County based on the criteria of:
  - Policy Framework
  - Community Form
  - Size
  - Public Land/Amenities
  - Business Support
- **5 Communities Stood Out**

# Verona as a Pilot Project

Most diverse and unique commercial base while still being located primarily on a single road.

Verona contains the most households and acts as a hub for the surrounding rural area.

The Farmer's Market is unique to Verona, drawing people from the greater community.

One of the largest employers in the County.

Community Form (single main street) is similar to many other communities in the County.

**Summary: Size, built form, unique attributes, access, business community buy in**



# Various Roles

	<b>County of Frontenac</b>	<b>Township of South Frontenac</b>	<b>Consultant (FoTenn)</b>
<b>Prepare by-laws</b>	County will prepare OPA and by-law	South Frontenac will review and pass OPA (municipally initiated) and by-laws	Consultant will review proposed by-laws/OPA and provide recommendations
<b>Prepare plan</b>	County will gather background information	South Frontenac will review and approve plan	Consultant will prepare plan
<b>Public consultation</b>	County will support work of consultant	South Frontenac will send a representative	Consultant will facilitate public consultation
<b>Funding</b>	County is funding the preparation of the plan	South Frontenac would potentially fund portion of CIP projects	Consultant will look for additional funding sources
<b>Implementation</b>	County will use CIP as template for other parts of County	Verona CIP will be implemented at Township level	Consultant will provide recommendations for implementation



# Process and Programs

1. **Pre-consultation and Application Submission**
2. **Application Review and Evaluation**
3. **Application Approval**
4. **Payment of Funds**

**Façade Improvement Program, Commercial Building Improvement Grant,  
Accessibility Enhancements Grant, Residential Conversion Grant, CIP  
Improvement Loan Program & Municipal Fees Grant Program**

# Maximum Funding

50% of the total project costs up to a maximum grant of \$2,500 from one or two of the following programs: Façade Improvement, Commercial Building Improvement, Accessibility Enhancements, and Residential Conversion Grant

Up to \$7,500 from CIP Improvement Loan Program

Up to \$2,000 from Municipal Fees Grant Program

# Our Success



# Investment Success in Verona

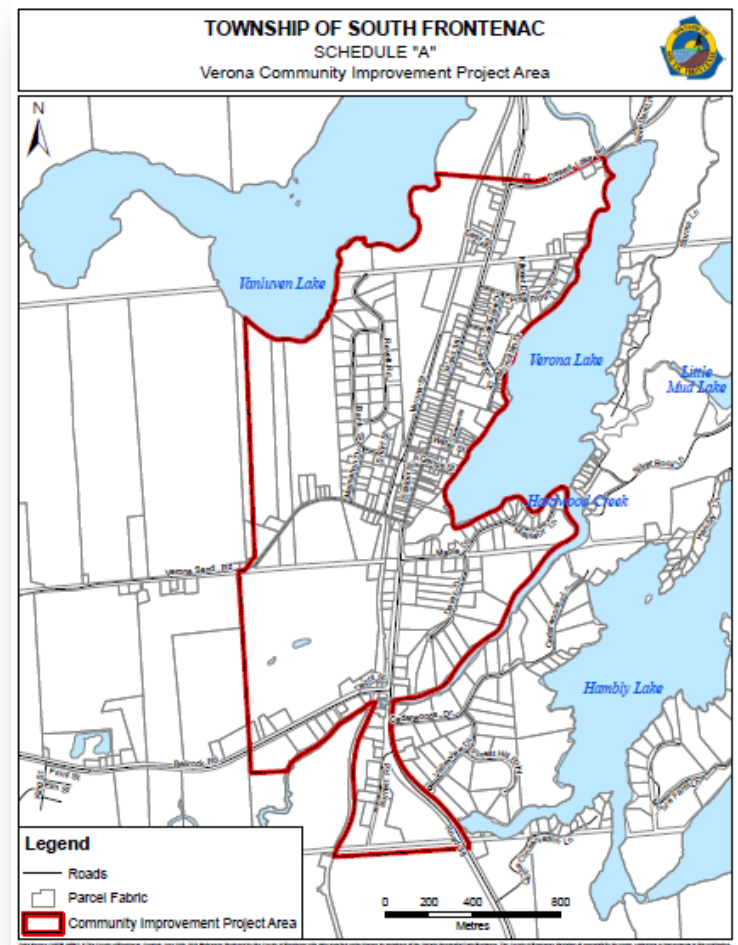
Designed to stimulate development and improve the look of the main street (Road 38) in Verona.

In 2013, 25 projects were underway or completed.

A total of \$60,050 in grants and \$66,069 in loans were provided through the plan.

The County has provided \$70,000 (FGT) overall, with the Township funding an additional \$10,000 per year for four years (2011-2014).

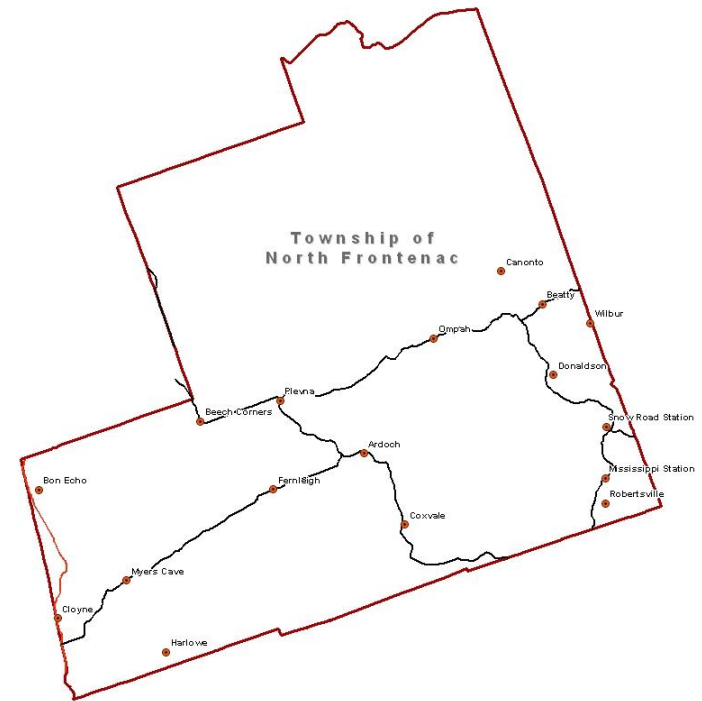
**Total value of the work for projects that have applied for CIP grants and loans is \$719,453.**



# Our Next Steps

In February, 2014, the Council of the Township of North Frontenac authorized the County to begin the process for a CIP for the Township.

The Township of North Frontenac covers 1,164.73 square km of the Canadian Shield. It is home to over 1,842 permanent residents and over 7,000 seasonal residents.



# Approach to Implementation

- 6 Month Timeline
- 3 Public Meetings
- 2 Reports to Council
- Consultation with the Ministry of Municipal Affairs and Housing
- \$5,000 budget for meetings, public consultation, advertising, printing materials etc.
- \$70,000 FGT, in addition to Township level contribution, toward program funding

Questions or Comments?