Economic Development Training for Elected Officials

This workshop is specially designed to provide an overview of what local economic development is about from a **municipal perspective.** It builds on the basic training that is available from the Province and others. For example, this session provides a focus on the roles of Councilors and Staff, the importance of economic development strategy, links to other functions of the municipality and examples of performance measures.

This session is geared to elected officials, CAOs, senior staff and others appointed to economic development committees and boards. All attendees receive a workshop booklet.

Topics covered in the workshop include:

- Role of Elected Officials and Staff
- Delivery Options for Economic Development Services
- Economic Development Strategy and Performance Measures
- Growing the Economic Pie vs Slicing the Pie
- Urban Planning and Economic Development – Two sides of the same coin?
- Typical Economic Development Programs

Presenters:

David Cash is a Past President of EDCO and has spent over 30 years working in various municipalities in Ontario – first as and Economic Development Officer; then as Planning Commissioner and most recently working directly with Councillors as CAO. He brings this unique experience and understanding to this workshop and to the topic of Economic Development.

EDCO has also interviewed elected officials **Mayor George Bridge,** Town Minto and **Mayor Fred Eisenberger,** City of Hamilton to gain their advice and comments. Video clips from these interviews are featured in this workshop.

Workshop Details:

Date: September 15, 2015
Time: 1:00PM - 4:00PM
Location: Ambassador Hotel, Kingston
Cost: $150/person for EDCO Members, $200/person Non EDCO Members
$25/each discount if more than 3 from single municipality
How to Register: Prior to September 8th visit http://www.cvent.com/d/hrqwqp